

LIFESTYLES

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1.

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TITLE OVER: MR. COOL?

FADE IN:

EXT. -- SUBURBS -- EARLY MORNING

FULL SHOT: A SUBURBAN RANCH STYLE HOUSE WITH ATTACHED GARAGE.

Birds sing, amidst the playful sounds of children on their way to school.

The front door of the house opens and a man wearing a baseball hat "adorned" with a patch reading: [BTU], emerges.

Closing the door he pulls a set of keys from his pocket and presses a button. "Majestically" the attached garage's door swings open revealing the broad rear of a gigantic black "Blogantasaurus" (SUV) parked in the garage. The man walks into the garage, opens the drivers door, climbs in, and closes it.

CLOSE UP: A HAND TURNING A KEY IN THE IGNITION.

Roaring to fearsome life, the Blogantasaurus with a muscle car's va-room, shudders like an Atlas Rocket in ignition phase, straining to lift off. Music blasts from the open driver's window.

The camera rocks, jostled by the vibrations of the "Blogantasauri's" "1,000" hp engine.

CLOSE UP: THE DRIVER'S HAND VERY DELIBERATELY MOVES THE "ORNATE" "SHIFTER" INTO REVERSE.

Slowly the driver's window closes, the blasting music fades, and is replaced by a low, muffled, "bull-frog" throbbing. The Blogantasaurus, like an automotive Queen Mary leaving its birth, its antennae adorned with a fluttering plastic American flag, backs out of the garage, and lumbers up the driveway. Moans as if from a dying bull carrying a fatal load of a matador's banderillas, emanate from its monster sound system, heavily tinted windows tightly closed to protect its occupants from the sun's ozone-hole unfiltered, UV A/B cancer causing rays. Through the wind-screen a narrow band of slanting sunlight glances across the man's face, revealing baleful, glinting eyes. The man hunkers down in his seat.

P.O.V.

CLOSE UP: THE BLOGANTASAUROS HAS COMPLETED BACKING INTO THE STREET. A HAND MOVES THE SHIFTER INTO DRIVE.

Rumbling and vibrating the Blogantasaurus rolls forward, rudely traversing the "pastoral" suburban landscape, as it "majestically" recedes from view.

Its license plate reads: CO2.

TEXT ON SCREEN

FOSSIL FOOL!

FADE OUT:

FADE IN:

TITLE OVER: TREE HUGGER?

FADE OUT:

FADE IN:

EXT. -- FOREST -- EARLY MORNING

WIDE SHOT - FOREST SCENE - A STAND OF TALL TREES

Birds sing, nature sounds abound, as the wind rustles gently through the trees. It's a beautiful morning, "in the neighborhood".

A door so well camouflaged it's "invisible" in the trees, opens. A nondescript man emerges. Turning to his left he walks towards some trees and vegetation to the right of the house. Halting at some saplings, he reaches out and swings a car door open. We now see parked in front of us, a small, previously "invisible" SUV. The man gets in and closes the door.

CLOSE UP: RIGHT THUMB PRESSED AGAINST THE DASHBOARD.

The vehicle starts noiselessly, the only indication the it is operational are the dashboard gauges which swing into life. Otherwise there's no evidence that the SUV is running.

The SUV reverses, and moves backward. There is silence except for crackling sounds as the SUV's tires roll over dry leaves. Now on a woodsy road the SUV halts.

CLOSE UP:

A hand moves the shift lever forward and the SUV moves away. Against the back drop of forest sounds, we hear leaves crackle under rolling tires. The SUV's license plate reads: CO2-270ppm.

TITLE OVER

MOTHER LOVER!

ANOUNNCER (V.O.)

Fight climate change! Let's create a future with clean air and reduced greenhouse gases. Isn't the least we owe our children and our children's children is a viable, sustainable planet? There ARE alternatives! Find out more at: www.urlhere.com.

TITLE OVER

www.urlhere.com

FADE OUT: